

Photography and Video Guidelines

Taking and sharing photos and videos is a great way for members to interact with each other, document successes and celebrate good news stories.

With that in mind, we ask that you stick to the following:

1. **No names.** Ideally, no full names should be attached to images of individuals. If the story/ communication would benefit from names being included, only ever use first names. Please only 'tag' yourself in photos and not other members when using any social media platform. If members want to tag themselves, they do so at their own discretion.
2. **Think positive.** Images that are published or shared should positively reflect people's involvement in Stanbridge Fliers, e.g. smiling and laughing runners, not anxious or unhappy ones.
3. **Be inclusive.** Wherever possible, photographs should include groups, not individuals, and should represent the broad range of people participating. However, if the purpose of a photo is to illustrate a story about an individual's achievement then of course it is ok to be of just that individual.
4. **Delete if asked.** If an individual, (or a parent or carer of a child) asks for any photo to be removed or deleted, it should be done without question at the earliest opportunity. Contact a run leader and they will endeavour to do this
5. **Permission.** Due to events taking place in public settings, it is not possible for individuals to opt in or out of being photographed/ filmed at an event (e.g. parkrun). However, if there is a Fliers member photographing an event or run, please inform them beforehand that you do not want a specific individual photographed.